

I have been crafting delightful experiences for over 15 years in diverse product domains & I advocate for users needs while balancing the business goals.

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## Skills

UX Research  
User Journey & Flow  
Interaction design  
Information Architecture  
Typography  
Collaboration  
Communication Skills

## Tools

Sketch App  
Figma  
Adobe XD  
Photoshop  
Illustrator  
InDesign  
InVision  
Axure RP

## Education

BACHELOR OF ARTS  
Burdwan University,  
West Bengal, India  
1996-1998

## Work Experience

### LEAD UX DESIGNER — OSI DIGITAL

Nov 2016 — Till date

- Designing all products from conception, wireframes, prototypes, and high-fidelity design
- Collaborating with designers and developers to create intuitive and user-friendly design
- Creating Presentations, UX Proposals and Estimation
- Designing and managing company website, marketing material, and social media promotions

### FREELANCE UX DESIGNER

Oct 2015 — Oct 2016

- Worked with various clients in the globe to design websites, mobile application and marketing material
- Co-ordinated with developers to get the website and app development done

### CREATIVE HEAD — INFORMIV INFOTECH

Jan 2008 — Sep 2015

- Played a key role in interacting with client and team members to deliver several UX design projects
- Worked with team to design websites, mobile apps, logos, and marketing material

### FLASH/FLEX DEVELOPER — DEBONO INDIA INFOTECH

July 2007 — Dec 2008

- Worked as a Rich Internet Application developer
- Responsible for animation work in the project

### FLASH PROGRAMMER — WEBSPIDERS

Mar 2007 — July 2007

- Worked as a Flash Programmer in a gaming project
- Created a team for Adobe Flex

### WEB DESIGNER — XPONSE TECHNOLOGIES

May 2002 — Feb 2007

- Designed and developed website
- Lead a web design team of 10 members
- Assigned tasks to design team and made sure on-time delivery